

AL-CHE-MY (noun) \'al-kə-mē\ : any magical power or process of transmuting a common substance, usually of little value, into a substance of great value. : a power or process of transforming something common into something special



INCLUDED VALUE

Membership Cost

\$25 Per Night

Included Value - \$70 -

Upgrade to Next Room Type - \$20

Parking Upgrade - \$10

Bottled Water - \$5

Seasonal Rotating Welcome Gift - \$15

Voucher for Beach Public House - \$5

Press Reader - \$5

Wellness Center - \$10

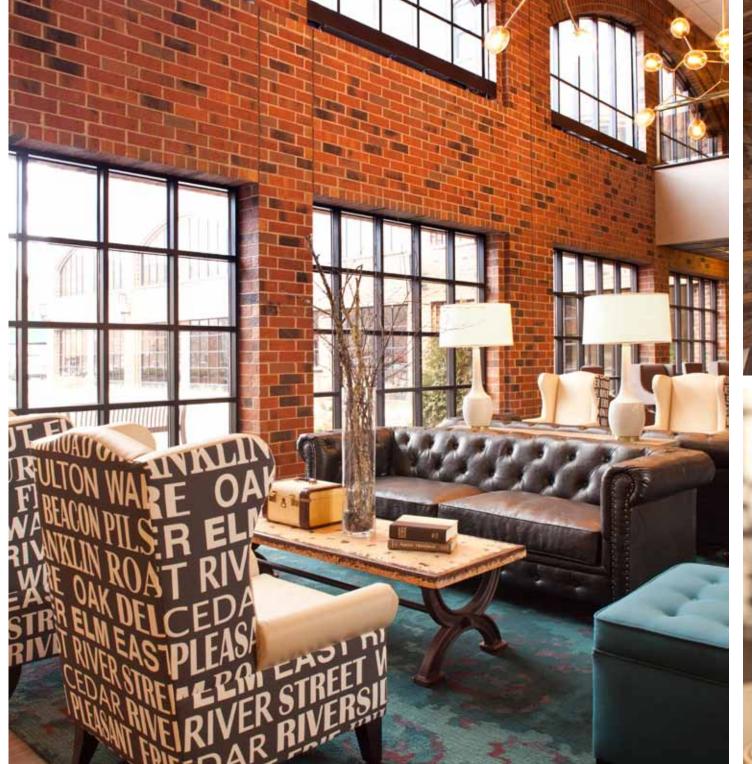
CHECK IN

As a member of Club Alchemy, your stay begins with a pre-arrival email from our in-house reservations team. This email allows you to create a profile, while helping us understand what assistance with dining, business service, and transportation is needed during your stay.

During arrival, you will be offered an expedited check-in and private line, streamlining your arrival process and allowing you to relax in your upgraded guestroom sooner.

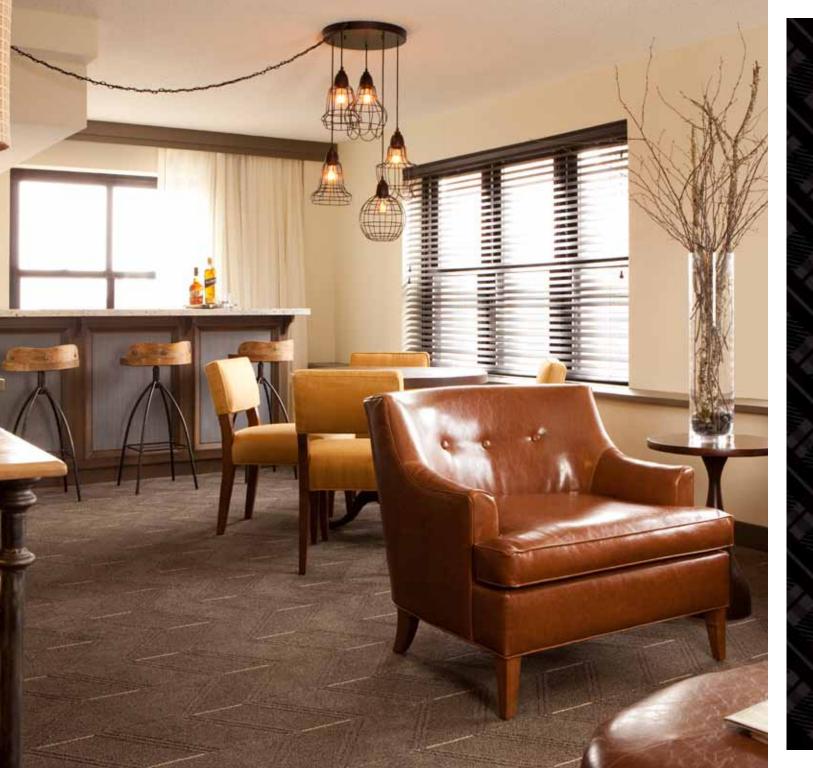
STASH REWARDS

When a guest joins Club Alchemy, our staff will cross check STASH Rewards, to ensure you are signed up and receiving your points.









ROOM UPGRADE

Anytime available, Club Alchemy members will be given a room upgrade to the next level of room type:

Deluxe upgrades to Superior Superior upgrades to Suite Suites upgrades to VIP Suite

VALET PARKING UPGRADE

Club Alchemy members will be given the option to upgrade to Valet Parking at no additional charge.

Self Parking Valet Parking \$15/night

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PRIORITY SHUTTLE RESERVATIONS

Our electronic shuttle log has been modified to allow Club Alchemy members the ability to phone in shuttle reservations 24 hours in advance of their arrival. This service can be delivered through the front desk, or bell stand.

PRIORITY BEACON RESERVATIONS

Club Alchemy members will be given priority dining benefits at The Beacon Public House. Members will skip the queue, and will receive the next available table for up to a party of four guests.

HEALTHY BEACON MENU OPTIONS

Diners are delighted with our new Healthy
Options menu. Heart healthy, natural and
low calorie dishes are available for breakfast,
lunch, and dinner.





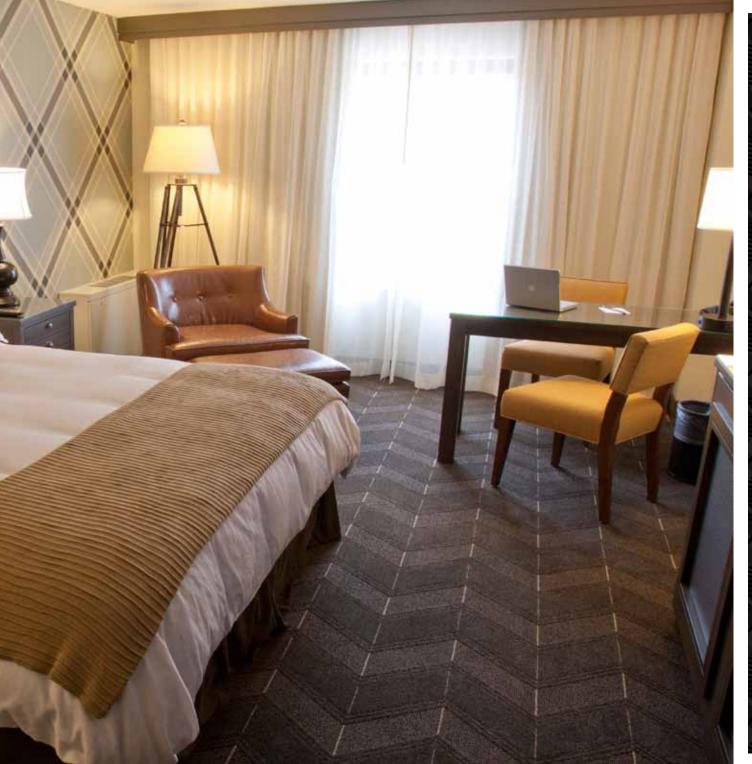
MONTHLY ALCHEMIST MEETINGS

hosted by the management team and
The Beacon Public House

Club Alchemy members are invited to our monthly happy hour hosted by our BTSM at The Beacon Public House.







PREMIUM HIGH SPEED INTERNET

Club Alchemy members are always given upgraded internet service on a complimentary basis in their guestroom. Browse the internet and work faster with our highest speed internet access.

PRESSREADER

Members will have the option of reading over 2,000 newspapers and magazines from the comfort of their guestroom. While logged into the hotel's WiFi using their device, PressReader will allow them to download full versions of newspapers to read at any time even after departure.

TOUCH OF HOME BY REQUEST ITEMS

Our program is intended for guests to continue their at home routine in the comfort of our hotel. Whether it be dining healthy, yoga routines, or marathon training, we have you covered.

Club Alchemy members will have more amenities at their request. Beauty products include curling irons, straight irons, magnifying mirrors and more to aid in preparing for a busy day of meetings. Add the finishing touch with a shoeshine, upgraded razors, and more, all available to members only.







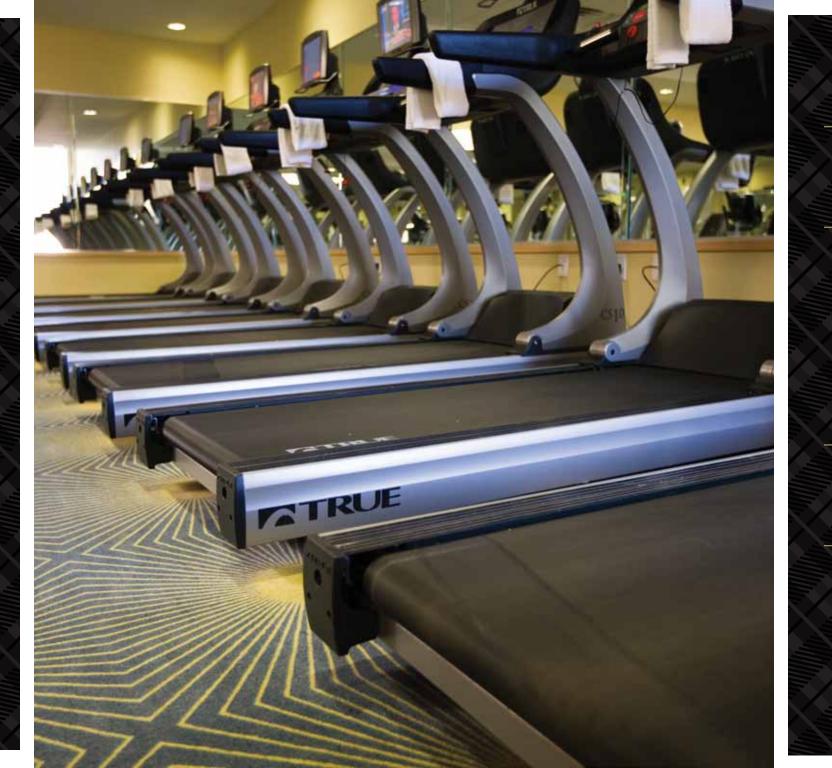
RUNNING PROGRAM

Club Alchemy members have access to our custom running maps and preloaded iPods. Upon return, find a chilled towel and bottle of Smart Water to aid in your post-workout recovery.

YOGA PROGRAM

Club Alchemy members are given access to our branded yoga equipment, featuring custom made argyle yoga mats.

Sign out one of our dedicated yoga iPads to learn a new pose or sequence, or listen to our downloaded tracks of meditation/ yoga music to center on your inner geek.



U OF M HEALTH & WELLNESS CENTER

Members can pre-reserve passes to the University Health & Wellness Center. Located just steps from the hotel, these passes will allow the guest to guarantee access to a \$59 million facility.

SHOWERING YOU WITH GIFTS

We appreciate your decision to stay with us when visiting and working in Minneapolis.

During your stay, enjoy a seasonal welcome amenity upon arrival.



CHECK OUT

Before departure, we are here to handle any last minute boarding pass needs, shipping needs, or transportation needs.

PRIORITY LATE CHECKOUT

Club Alchemy members have a guaranteed 2pm late checkout upon request. Later requests will be considered on a case by case basis, and depend on arriving occupancy.

APPLICATION

To start receiving your Club Alchemy benefits and perks, fill out the Club Alchemy application by visiting commonshotel.com or calling our Sales Department at 612.379.8888.

